

# FEC FORM 5

## REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED

To Be Used by Persons (Other than Political Committees) including Qualified Nonprofit Corporations

1. (a) Name of Individual, Organization or Corporation <b>ARDA-ROC</b>		3. FEC Identification Number <b>C</b> C90014036
(b) Address (number and street) <input type="checkbox"/> check if different than previously reported 1201 15th Street, NW, Suite 400		
(c) City, State and ZIP Code Washington DC 20005		
2. <b>Corporate filers only</b>	Is the filer a qualified nonprofit corporation? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
<b>Individual filers only</b>	Name of Employer	Occupation

4. TYPE OF REPORT (check appropriate boxes):

(a)  April 15 Quarterly Report  
 July 15 Quarterly Report  
 October 15 Quarterly Report  
 January 31 Year-End Report

24-Hour Report  
 48-Hour Report

b) Is this Report an amendment? Yes  No

5. COVERING PERIOD: FROM

10 / 25 / 2012  
 THROUGH  
 10 / 25 / 2012

6. TOTAL CONTRIBUTIONS ..... .00

7. TOTAL INDEPENDENT EXPENDITURES ..... 812808.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or any political party committee or its agent. In addition, (if the independent expenditures reported herein were made by a corporation) I certify that the corporation is a qualified nonprofit corporation under the Commission's regulations.

<b>TYPE OR PRINT NAME OF PERSON COMPLETING FORM</b>	<b>SIGNATURE</b>	<b>DATE</b>
Sandra Yartin Depoy	<i>Sandra Yartin Depoy</i> [Electronically Filed]	10/25/2012

NOTE: Submission of false, erroneous or incomplete information may subject the person signing this report to the penalties of 2 U.S.C. §437g.

For further information, contact:  
Federal Election Commission, 999 E Street, N.W., Washington, D.C. 20463 Toll Free 800-424-9530, Local 202-694-1100

**SCHEDULE 5-E  
ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)  
ARDA-ROC

Full Name (Last, First, Middle Initial) of Payee Wired Media		Date MM / DD / YYYY 10 / 25 / 2012
Mailing Address 8999 E Vassar Avenue		Amount 54708.57 <b>Transaction ID : F57.000001</b>
City Denver	State CO	
Zip Code 80231		
Purpose of Expenditure Radio Ads	Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: AZ <input type="checkbox"/> Senate District: 02 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Ron Barber		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 54708.57		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify)

Full Name (Last, First, Middle Initial) of Payee Wired Media		Date MM / DD / YYYY 10 / 25 / 2012
Mailing Address 8999 E Vassar Avenue		Amount 10197.57 <b>Transaction ID : F57.000002</b>
City Denver	State CO	
Zip Code 80231		
Purpose of Expenditure Radio Ads	Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: NY <input type="checkbox"/> Senate District: 21 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: William Owens		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 10197.57		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify)

Full Name (Last, First, Middle Initial) of Payee Wired Media		Date MM / DD / YYYY 10 / 25 / 2012
Mailing Address 8999 E Vassar Avenue		Amount 52488.57 <b>Transaction ID : F57.000003</b>
City Denver	State CO	
Zip Code 80231		
Purpose of Expenditure Radio Ads	Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: PA <input type="checkbox"/> Senate District: 12 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Mark Critz		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 52488.57		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify)

(a) <b>SUBTOTAL</b> of Itemized Independent Expenditures.....	▶	117394.71
(b) <b>SUBTOTAL</b> of Unitemized Independent Expenditures.....	▶	
(c) <b>TOTAL</b> Independent Expenditures .....	▶	
(carry total from last page forward to Line 7)		

**SCHEDULE 5-E  
ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)  
ARDA-ROC

Full Name (Last, First, Middle Initial) of Payee Wired Media		Date MM / DD / YYYY 10 / 25 / 2012
Mailing Address 8999 E Vassar Avenue		Amount 14304.57 <b>Transaction ID : F57.000004</b>
City Denver	State CO	
Zip Code 80231		
Purpose of Expenditure Radio Ads	Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: GA <input type="checkbox"/> Senate District: 12 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: John Barrow		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 14304.57		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify)

Full Name (Last, First, Middle Initial) of Payee Wired Media		Date MM / DD / YYYY 10 / 25 / 2012
Mailing Address 8999 E Vassar Avenue		Amount 101308.57 <b>Transaction ID : F57.000005</b>
City Denver	State CO	
Zip Code 80231		
Purpose of Expenditure Radio Ads	Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: CO <input type="checkbox"/> Senate District: 07 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Edwin Perlmutter		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 101308.57		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify)

Full Name (Last, First, Middle Initial) of Payee Wired Media		Date MM / DD / YYYY 10 / 25 / 2012
Mailing Address 8999 E Vassar Avenue		Amount 125868.58 <b>Transaction ID : F57.000006</b>
City Denver	State CO	
Zip Code 80231		
Purpose of Expenditure Radio Ads	Category/ Type 004	Office Sought: <input type="checkbox"/> House State: CT <input checked="" type="checkbox"/> Senate District: <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Christopher Murphy		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 125868.58		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify)

(a) <b>SUBTOTAL</b> of Itemized Independent Expenditures.....	▶	241481.72
(b) <b>SUBTOTAL</b> of Unitemized Independent Expenditures.....	▶	
(c) <b>TOTAL</b> Independent Expenditures .....	▶	
(carry total from last page forward to Line 7)		

**SCHEDULE 5-E  
ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)  
ARDA-ROC

Full Name (Last, First, Middle Initial) of Payee Wired Media		Date MM / DD / YYYY 10 / 25 / 2012
Mailing Address 8999 E Vassar Avenue		Amount 14156.57 <b>Transaction ID : F57.000007</b>
City Denver	State CO	
Zip Code 80231		
Purpose of Expenditure Radio Ads	Category/ Type 004	Office Sought: <input type="checkbox"/> House State: MT <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Jon Tester		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 14156.57		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____

Full Name (Last, First, Middle Initial) of Payee Del Cielo Media, LLC		Date MM / DD / YYYY 10 / 25 / 2012
Mailing Address 10755 Scripps Poway Parkway		Amount 14313.33 <b>Transaction ID : F57.000008</b>
City San Diego	State CA	
Zip Code 92131		
Purpose of Expenditure Radio Ads	Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: IL <input type="checkbox"/> Senate District: 17 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Robert Schilling		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 14313.33		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____

Full Name (Last, First, Middle Initial) of Payee Del Cielo Media, LLC		Date MM / DD / YYYY 10 / 25 / 2012
Mailing Address 10755 Scripps Poway Parkway		Amount 94283.34 <b>Transaction ID : F57.000009</b>
City San Diego	State CA	
Zip Code 92131		
Purpose of Expenditure Radio Ads	Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: NY <input type="checkbox"/> Senate District: 13 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Michael Grimm		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 94283.34		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____

(a) <b>SUBTOTAL</b> of Itemized Independent Expenditures.....	▶	122753.24
(b) <b>SUBTOTAL</b> of Unitemized Independent Expenditures.....	▶	
(c) <b>TOTAL</b> Independent Expenditures .....	▶	
(carry total from last page forward to Line 7)		

**SCHEDULE 5-E  
ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)  
ARDA-ROC

Full Name (Last, First, Middle Initial) of Payee Del Cielo Media, LLC		Date MM / DD / YYYY 10 / 25 / 2012
Mailing Address 10755 Scripps Poway Parkway		Amount 42003.33 <b>Transaction ID : F57.000010</b>
City San Diego	State CA	
Zip Code 92131	Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: OH <input type="checkbox"/> Senate District: 16 <input type="checkbox"/> President
Purpose of Expenditure Radio Ads		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Name of Federal Candidate Supported or Opposed by Expenditure: James Renacci		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____
Calendar Year-To-Date Per Election for Office Sought 42003.33		

Full Name (Last, First, Middle Initial) of Payee Del Cielo Media, LLC		Date MM / DD / YYYY 10 / 25 / 2012
Mailing Address 10755 Scripps Poway Parkway		Amount 19033.33 <b>Transaction ID : F57.000011</b>
City San Diego	State CA	
Zip Code 92131	Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: CA <input type="checkbox"/> Senate District: 10 <input type="checkbox"/> President
Purpose of Expenditure Radio Ads		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Name of Federal Candidate Supported or Opposed by Expenditure: Jeffrey Denham		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____
Calendar Year-To-Date Per Election for Office Sought 19033.33		

Full Name (Last, First, Middle Initial) of Payee Del Cielo Media, LLC		Date MM / DD / YYYY 10 / 25 / 2012
Mailing Address 10755 Scripps Poway Parkway		Amount 54283.34 <b>Transaction ID : F57.000012</b>
City San Diego	State CA	
Zip Code 92131	Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: TX <input type="checkbox"/> Senate District: 23 <input type="checkbox"/> President
Purpose of Expenditure Radio Ads		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Name of Federal Candidate Supported or Opposed by Expenditure: Francisco Canseco		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____
Calendar Year-To-Date Per Election for Office Sought 54283.34		

(a) <b>SUBTOTAL</b> of Itemized Independent Expenditures.....	▶	115320.00
(b) <b>SUBTOTAL</b> of Unitemized Independent Expenditures.....	▶	
(c) <b>TOTAL</b> Independent Expenditures .....	▶	
(carry total from last page forward to Line 7)		

**SCHEDULE 5-E  
ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)  
ARDA-ROC

Full Name (Last, First, Middle Initial) of Payee Del Cielo Media, LLC		Date MM / DD / YYYY 10 / 25 / 2012
Mailing Address 10755 Scripps Poway Parkway		Amount 46703.33 <b>Transaction ID : F57.000013</b>
City San Diego	State CA	
Zip Code 92131	Category/Type 004	Office Sought: <input checked="" type="checkbox"/> House State: CA <input type="checkbox"/> Senate District: 52 <input type="checkbox"/> President
Purpose of Expenditure Radio Ads		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Name of Federal Candidate Supported or Opposed by Expenditure: Brian Bilbray		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____
Calendar Year-To-Date Per Election for Office Sought 46703.33		

Full Name (Last, First, Middle Initial) of Payee Del Cielo Media, LLC		Date MM / DD / YYYY 10 / 25 / 2012
Mailing Address 10755 Scripps Poway Parkway		Amount 7753.33 <b>Transaction ID : F57.000014</b>
City San Diego	State CA	
Zip Code 92131	Category/Type 004	Office Sought: <input checked="" type="checkbox"/> House State: TX <input type="checkbox"/> Senate District: 27 <input type="checkbox"/> President
Purpose of Expenditure Radio Ads		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Name of Federal Candidate Supported or Opposed by Expenditure: Blake Farenthold		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____
Calendar Year-To-Date Per Election for Office Sought 7753.33		

Full Name (Last, First, Middle Initial) of Payee Del Cielo Media, LLC		Date MM / DD / YYYY 10 / 25 / 2012
Mailing Address 10755 Scripps Poway Parkway		Amount 64033.34 <b>Transaction ID : F57.000015</b>
City San Diego	State CA	
Zip Code 92131	Category/Type 004	Office Sought: <input checked="" type="checkbox"/> House State: IL <input type="checkbox"/> Senate District: 10 <input type="checkbox"/> President
Purpose of Expenditure Radio Ads		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Name of Federal Candidate Supported or Opposed by Expenditure: Robert Dold		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____
Calendar Year-To-Date Per Election for Office Sought 64033.34		

(a) <b>SUBTOTAL</b> of Itemized Independent Expenditures.....	▶	118490.00
(b) <b>SUBTOTAL</b> of Unitemized Independent Expenditures.....	▶	
(c) <b>TOTAL</b> Independent Expenditures .....	▶	
(carry total from last page forward to Line 7)		

**SCHEDULE 5-E  
ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)

ARDA-ROC

Full Name (Last, First, Middle Initial) of Payee

Del Cielo Media, LLC

Date

10 / 25 / 2012

Mailing Address

10755 Scripps Poway Parkway

Amount

13288.33

City

State

Zip Code

San Diego

CA

92131

Transaction ID : F57.000016

Purpose of Expenditure

Radio Ads

Category/  
Type

004

Office Sought:

House

State: WI

Senate

District: 07

President

Check One:

Support

Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Sean Duffy

Disbursement For:

Primary

General

2012  
 Other (specify)

Calendar Year-To-Date Per Election  
for Office Sought

13288.33

Full Name (Last, First, Middle Initial) of Payee

Del Cielo Media, LLC

Date

10 / 25 / 2012

Mailing Address

10755 Scripps Poway Parkway

Amount

55108.34

City

State

Zip Code

San Diego

CA

92131

Transaction ID : F57.000017

Purpose of Expenditure

Radio Ads

Category/  
Type

004

Office Sought:

House

State: NY

Senate

District: 18

President

Check One:

Support

Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Nan Hayworth

Disbursement For:

Primary

General

2012  
 Other (specify)

Calendar Year-To-Date Per Election  
for Office Sought

55108.34

Full Name (Last, First, Middle Initial) of Payee

Del Cielo Media, LLC

Date

10 / 25 / 2012

Mailing Address

10755 Scripps Poway Parkway

Amount

8658.33

City

State

Zip Code

San Diego

CA

92131

Transaction ID : F57.000018

Purpose of Expenditure

Radio Ads

Category/  
Type

004

Office Sought:

House

State: CA

Senate

District: 36

President

Check One:

Support

Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Mary Bono Mack

Disbursement For:

Primary

General

2012  
 Other (specify)

Calendar Year-To-Date Per Election  
for Office Sought

8658.33

(a) **SUBTOTAL** of Itemized Independent Expenditures..... ▶

77055.00

(b) **SUBTOTAL** of Unitemized Independent Expenditures..... ▶

(c) **TOTAL** Independent Expenditures ..... ▶  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E  
ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)  
ARDA-ROC

Full Name (Last, First, Middle Initial) of Payee Del Cielo Media, LLC		Date MM / DD / YYYY 10 / 25 / 2012
Mailing Address 10755 Scripps Poway Parkway		Amount 20313.33 <b>Transaction ID : F57.000019</b>
City San Diego	State CA	
Zip Code 92131	Purpose of Expenditure Radio Ads	Category/ Type 004
Name of Federal Candidate Supported or Opposed by Expenditure: Reid Ribble		Office Sought: <input checked="" type="checkbox"/> House State: WI <input type="checkbox"/> Senate District: 08 <input type="checkbox"/> President
Calendar Year-To-Date Per Election for Office Sought 20313.33		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____

Full Name (Last, First, Middle Initial) of Payee		Date MM / DD / YYYY
Mailing Address		Amount
City	State	
Zip Code	Purpose of Expenditure	Category/ Type
Name of Federal Candidate Supported or Opposed by Expenditure:		Office Sought: <input type="checkbox"/> House State: _____ <input type="checkbox"/> Senate District: _____ <input type="checkbox"/> President
Calendar Year-To-Date Per Election for Office Sought		Check One: <input type="checkbox"/> Support <input type="checkbox"/> Oppose
		Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) _____

Full Name (Last, First, Middle Initial) of Payee		Date MM / DD / YYYY
Mailing Address		Amount
City	State	
Zip Code	Purpose of Expenditure	Category/ Type
Name of Federal Candidate Supported or Opposed by Expenditure:		Office Sought: <input type="checkbox"/> House State: _____ <input type="checkbox"/> Senate District: _____ <input type="checkbox"/> President
Calendar Year-To-Date Per Election for Office Sought		Check One: <input type="checkbox"/> Support <input type="checkbox"/> Oppose
		Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) _____

(a) <b>SUBTOTAL</b> of Itemized Independent Expenditures.....	▶	20313.33
(b) <b>SUBTOTAL</b> of Unitemized Independent Expenditures.....	▶	
(c) <b>TOTAL</b> Independent Expenditures .....	▶	812808.00
(carry total from last page forward to Line 7)		